

CLAIMS

1. A method for matching a customer and a Provider, comprising the steps of:

- a) generating a database containing data relevant to the Provider;
- b) updating said database so as to keep said data on the Provider up-to-date;
- c) when a call is received from a customer, identifying the requirements of the customer;
- d) identifying the nature of the request of the customer for a Provider;
- e) searching said database for a Provider who fits best the requirements of the customer; and
- f) when such best fit Provider is found, generating a voice and/or data communication between said customer and said provider.

2. A method according to claim 1, wherein the requirements of the customer include his geographic location.

3. A method according to claim 1 or 2, wherein the data relevant to the Provider kept in the data base are selected from among availability status, geographical location and scheduled jobs.

4. A method according to claim 2, wherein the data relevant to the Provider kept in the data base comprise its location.
5. A method according to claim 1, wherein the data relevant to the Provider kept in the data base comprise status information.
6. A method according to claim 4, wherein the status information comprises an indication of availability.
7. A method according to claim 1, wherein the updating of the database is initiated by the Providers.
8. A method according to claim 1, wherein the updating of the database is initiated by the database by polling the Providers.
9. A method according to any one of claims 1 to 7, wherein the location of the customer is determined using location systems of the communication network from which the call of the customer is placed.
10. A method according to any one of claims 1 to 8, wherein the communication network is a cellular phone network.
11. A method according to any one of claims 1 to 7, wherein the customer uses a regular telephone line.

12. A method according to any one of claims 1 to 7 and 10, wherein the Provider uses a regular telephone line.

13. A method according to any one of claims 1 to 11, wherein the customer is in motion.

14. A method according to any one of claims 1 to 12, wherein the Provider is in motion.

15. A method according to any one of claims 1 to 11 and 13, wherein the customer is static.

16. A method according to any one of claims 1 to 12 and 14, wherein the Provider is static.

17. A method according to any one of claims 1 to 15, wherein the Provider is selected from among food providers, house services providers, personal services providers, delivery services, and information providers.

18. A system for matching a customer and a Provider, comprising:

- a database containing data relevant to the Provider;
- communication lines and means for updating said database so as to keep said data on the Provider up-to-date;

- c) location apparatus for identifying the geographical location of the customer calling the system;
- d) personnel or apparatus for identifying the nature of the request of the customer for a Provider;
- e) searching software for searching said database for a Provider who fits best the requirements of the customer; and
- f) dialing and switching means for generating a voice communication between said customer and said provider.

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